

Confessions of a Crossfit Gym Owner: Ditching the Keys and Loving It

As a CrossFit gym owner, I'm always looking for ways to make my members' lives easier and my business run smoother. One of the biggest pain points I used to have was managing keys. Lost key cards, forgotten fobs, and the constant hassle of changing locks when someone quit – it was a never-ending headache.



That's why I was intrigued when I heard about mobile access control for gyms. The idea of my members being able to unlock the gym with their phones sounded too good to be true. But I decided to try it, and let me tell you, it's been a game-changer!

Here are just a few of the reasons I'm loving my new mobile access control system:

- **Convenience for members:** No more worrying about lost keys or forgotten fobs. My members can simply tap their phones on the door and they're in. It's so easy and convenient, they love it!
- **Peace of mind for me:** I know that only authorized members have access to the gym, which gives me peace of mind. I can also see who is coming and going, which is great for security purposes.
- **Reduced operating costs:** I've already saved money on replacing lost key cards and changing locks. Plus, I don't have to pay for a locksmith to come out every time someone loses their key.
- **Improved member experience:** The overall member experience is just better with mobile access control. It's one less thing they have to worry about, and it makes them feel like they have more control over their gym membership.

If you're a CrossFit gym owner (or any gym owner for that matter) and you're still using traditional key cards, consider switching to mobile access control. It's an investment that will pay off in the long run.



Here are a few tips for making the switch to mobile access control:

- **Do your research:** There are a number of different mobile access control systems on the market, so it's important to do your research and find one that's right for your gym.
- **Get your members on board:** Make sure to communicate the benefits of mobile access control to your members and get them excited about the change.
- **Start small:** You don't have to switch all of your doors over to mobile access control at once. You can start with a few doors and then add more as you get comfortable with the system.

I'm so glad I made the switch to mobile access control. It's been a great investment for my business and my members love it. If you're on the fence about making the switch, I say go for it! You won't regret it.

Happy crossfitting!

Anna

Crossfit Gym Owner

Key Benefits of Mobile Access Control

Differentiate your brand

- Provide a 24/7 secure facility with award-winning automated access control
- No-hassle access control - let the system control who enters when
- The convenience of lock-behind security using your phone's capabilities for access
- Attract a broad range of members with demand-based automation

Grow your membership

- Offer a broader range of membership levels from peak-priced to budget-conscious
- Provide 24/7 unattended access with convenient phone-based entry
- One-click time and count-based guest invitations

Maximize usage

- Maximize facility and labor usage with scheduled access and usage analysis tools
- Reduce membership sharing with phone-based authentication
- Hassle-free administration enables team members to focus on sessions and member needs
- Offer special events, generating higher revenues during off-peak hours

Convenient

- Members use their beloved phone for access to the facility
- Easily administer from anywhere in the world from any device, app, or browser

Cost Effective

- \$9/month with no per-member charge
- Add \$3/month for replacement warranty, updates, and factory direct phone support

Take Action Now!

- [Please contact me so I can learn more about AirAllow Mobile Access Control.](#)
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